



Circular No 063/2017
Dated 23 Mar 2017

To Members of the Malaysian Bar

LEXPO — in Collaboration with UM Law Society 2017 (29 April 2017)
Give Your Law Firm the Leading Edge in Recruitment!

The Bar Council and the Law Society of the Universiti Malaya (“UM Law Society”) are delighted to bring you the third instalment of LEXPO (“Malaysian Legal Expo”), details of which are as follows:

Date: 29 Apr 2017 (Saturday)
Time: 10:00 am to 5:00 pm
Venue: Auditorium Kompleks Perdana Siswa, Universiti Malaya

Background and Objective

“LEXPO — in Collaboration with UM Law Society 2017” (“LEXPO 2017”) aims to reach out to a greater range of potential talents and employers.

LEXPO 2017 seeks to bring together all aspects of a career in law — from options in education, to job prospects in the legal services, and related sectors. This one-of-a-kind exposition will provide law firms with concrete and targeted opportunities to network and increase their exposure, while establishing an advantageous platform to connect with, and put a face to, potential talent.

In addition to law firms, exhibitors will include a range of corporate and other entities that have openings for individuals with legal training and experience. This strategic array of exhibitors will undoubtedly attract a wider and more diverse crowd to LEXPO 2017.

Opportunities for Your Law Firm

We invite law firms to participate in LEXPO 2017 as exhibitors, with the following exclusive and favourable rates for exhibition booths:

- Type A booth, comprising a table setting of 4 square metres: RM1,590 per booth (inclusive of GST); and
- Type B booth, comprising a shell scheme booth of 9 square metres: RM2,650 per booth (inclusive of GST).

A 10% discount is available for law firms that take up two or more exhibition booths.

We also welcome participation by law firms as merchandise sponsors.

How to Book

Information regarding the Sponsorship Packages is attached, which includes the Exhibition & Sponsorship Booking Form. **Full payment is required within seven days of the date of booking, and exhibition booths will be assigned on a first-come, first-served basis.**

Law firms may complete and submit the attached Exhibition & Sponsorship Booking Form by email to erin@malaysianbar.org.my.

Should you have any enquiries, please contact Erin Samuel, Public Relations Assistant, by telephone at 03-2050 2037, or by email at erin@malaysianbar.org.my.

We look forward to your support for LEXPO 2017.

Thank you.

Roger Chan Weng Keng
Secretary
Malaysian Bar

LEXPO

in collaboration with UM Law Society

**MALAYSIAN
LEGAL EXPO 2017**

YOU CAN BE *ONE* OF THEM



29 April 2017 (Saturday)
10:00 am to 5:00 pm
Auditorium Kompleks Perdana Siswa
Universiti Malaya



#mylexpo

Organised by



BAR COUNCIL MALAYSIA
15 Leboh Pasar Besar
50050 Kuala Lumpur, Malaysia
T: 03 2050 2050
E: lexpo@malaysianbar.org.my

In collaboration with



UM LAW SOCIETY
Faculty of Law, Universiti Malaya
50603 Kuala Lumpur, Malaysia
T: 019 842 7511
012 526 7017
E: lexpo@malaysianbar.org.my

Exhibition Booth Packages

Type A: RM 1,590
(Table setting of 4 sqm) (inclusive of GST)

Type B: RM 2,650
(Shell scheme booth of 9 sqm) (inclusive of GST)

Benefits Include:

- 1) Logo in Commemorative Booklet
- 2) 1 page of advertising space in Commemorative Booklet
- 3) Exposure on LEXPO social media
- 4) 1 desk, 2 chairs and 1 wastepaper basket (additional accessories are available for rent)
- 5) 10% discount for purchase of 2 or more booths

Advertisement Avenues

All LEXPO 2017 attendees will receive the Commemorative Booklet

This booklet will be the main source of information about LEXPO 2017

Pricing for Ads:

- 1) Inner front cover: RM400
- 2) Inner back cover: RM300
- 3) Full page: RM200
- 4) Half page: RM100

Specifications:

- 1) Full page: 210mm x 148mm
- 2) Half page: 105mm x 148mm

Merchandise Sponsorship

LEXPO T-Shirt: 200 @ RM 6,500

LEXPO Pen: 1,000 @ RM 2,600

LEXPO Mug: 1,000 @ RM 6,500

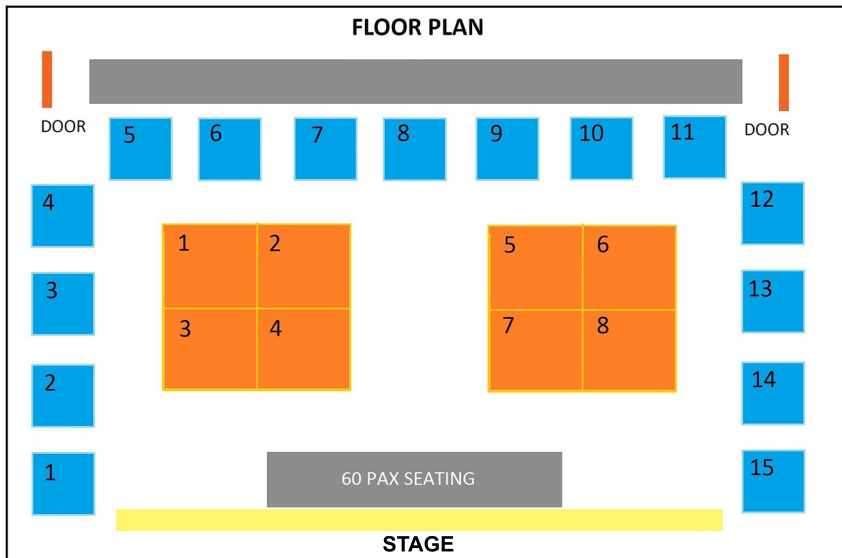
LEXPO Folder: 1,000 @ RM 2,600

LEXPO Notebook: 1,000 @ RM 4,800

LEXPO Eco Bag: 1,000 @ RM 3,700

Benefits include:

- 1) Logo on Merchandise
- 2) Logo in Commemorative Booklet
- 3) 1 page of advertising space in Commemorative Booklet
- 4) Exposure on LEXPO social media



Booths:

Type A: RM 1,590

(inclusive of GST)

■ Table setting of 4 sqm

Type B: RM 2,650

(inclusive of GST)

■ Shell scheme booth of 9 sqm

For booking or enquiries, contact:

Hanis: 017-302 6809

lexpo@malaysianbar.org.my

or

Erin Samuel: 03-2050 2037

erin@malaysianbar.org.my

EXHIBITION & SPONSORSHIP BOOKING FORM

For assistance, please contact:

Erin Samuel
03- 2050 2037
erin@malaysianbar.org.my

We, the undersigned, wish to participate in LEXPO 2017 as exhibitors or by providing sponsorship, in accordance with the terms and conditions set out by the LEXPO 2017 Organising Committee.

Name of Organisation (This will appear on all publicity and acknowledgements)

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Name of Contact Person

Type of Organisation

.....

Mobile

Email

Tel (O)

Fax (O)

.....

Address

.....

Exhibition Booth Packages	Advertisement Avenues	Merchandise Sponsorship
<input type="checkbox"/> Type A @ RM 1,590 <input type="checkbox"/> Type B @ RM 2,650	<input type="checkbox"/> Inner Front Cover @ RM 400 <input type="checkbox"/> Inner Back Cover @ RM 300 <input type="checkbox"/> Full Page @ RM 200 <input type="checkbox"/> Half Page @ RM 100	<input type="checkbox"/> LEXPO T-Shirt 200 @ RM 6,500 <input type="checkbox"/> LEXPO Pen 1,000 @ RM 2,600 <input type="checkbox"/> LEXPO Mug 1,000 @ RM 6,500 <input type="checkbox"/> LEXPO Folder 1,000 @ RM 2,600 <input type="checkbox"/> LEXPO Notebook 1,000 @ RM 4,800 <input type="checkbox"/> LEXPO Eco Bag 1,000 @ RM 3,700

(All prices are inclusive of 6% GST)

Method of Payment

All payments are to be made payable to "Malaysian Bar". Please email a copy of the bank transaction document to us at erin@malaysianbar.org.my for verification. Please note that all bank charges are to be borne by the exhibitor/sponsor.

We would like to pay by: Cheque Bank Transfer Direct Deposit

For Bank Transfer

Bank Name: Hong Leong Bank Berhad
Jalan Petaling
50000 Kuala Lumpur

Account Name: Malaysian Bar
Account No: 00200760645
Swift Code: HLBBMYKL

Please complete this section:

Name/Designation

Signature/Date/Company Stamp

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